

WEAVERVILLE FARMERS MARKET

Sponsorship Package

The Trinity County Growers Association was started in February of 1990 to establish the Weaverville Farmers Market. We gather every year from May through October to cultivate community, support local farmers and artisans and promote organic and sustainable agriculture.

We rely on the continued support from local sponsors and donors in order to sustain our markets operations. We offer a variety of ways to get involved, including acting as a sole sponsor for one of our special programs or joining other local businesses and individuals to sponsor the overall market.

Our announcements reach thousands of people in and around Trinity County and the market drawing hundreds of people each week. **Show the community that you care!** Together, with your donation, we can create community and enhance the quality of life in Trinity County.

Your donation will make a huge difference and go to a variety of initiatives such as:

- Improving outreach and education
- Improving local citizens' health and nutrition
- Increasing our SNAP, EBT, WIC and Senior service programs
- Promoting the market to a wider audience
- Building a stronger community
- Expanding our musical performances, educational booths

We want to recognize you! Business sponsorship opportunities may include:

- Business name or logo or other name recognition (with link) on the website, advertising materials specific to a particular sponsorship, and other details as listed
- Editorial features on our website and social media pages
- Signage and recognition at events
- Complimentary tickets to market events/fundraisers



SPECIAL PROGRAMS SPONSORSHIP

Market Title Sponsor
\$3000

Farmers Friend
\$1,500

Happy Harvester
\$100 - \$500

Market Benefits

- Run a successful farmers market May to October
- Increase education and promotional efforts in the community
- Participation in WIC, EBT, SNAP and Senior Programs

Sponsor Benefits

- Weekly online, verbal and visual recognition as Weaverville Farmers Market Title Sponsor
- Banner on the fence during the market
- Ability to exhibit at Weaverville Farmers Market
- Recognition on all prints and online media
- Logo with link on Weaverville Farmers Market website

Sponsor Benefits

- Ability to exhibit at Weaverville Farmers Market
- Recognition on market promotional media
- Logo with link on Weaverville Farmers Market website
- Brand advertising at the farmers market booth

Sponsor Benefits

- Logo with link on the Weaverville Farmers Market Website
- Brand advertising at farmers market booth

Lucky Loo Sponsor - \$750

Market Benefits

- provide port-a-potty for the market season for market customers, vendors and workers

Sponsor Benefits

- receive recognition for the event and station signage each week at the market
- recognition on social media announcements
- Logo and link on the market website

Market Music Sponsor - \$1,150

Market Benefits

- weekly stipend for music performances
- assist with organization, outreach and set up for the weekly program

Sponsor Benefits

- recognition before and after performances
- recognition on all media and announcements regarding musical performances
- logo and link on the Market Website

